

IEC Dakotas, Inc.

SMS / Text Messaging Privacy Policy

Effective Date: August 10, 2026

IEC Dakotas, Inc. ("IEC Dakotas," "we," "us," or "our") respects your privacy. This SMS Privacy Policy explains how we collect, use, and protect your mobile phone number and related information when you opt in to receive text (SMS) messages from us. This policy applies to all SMS communications sent by IEC Dakotas, including messages related to our apprenticeship program, continuing education courses, membership, and events.

1. Information We Collect

When you opt in to receive text messages from IEC Dakotas, we collect your mobile phone number and your consent to receive messages. Depending on how you sign up, we may also collect your name, email address, employer, and program enrollment information so that we can send you relevant messages.

2. How We Use Your Information

We use your mobile phone number to send text messages such as:

- Class schedules, reminders, and cancellations
- Apprenticeship program updates and enrollment information
- Continuing education course announcements and reminders
- Membership news, renewal notices, and event information
- Responses to questions you send us by text

Message frequency varies. Message and data rates may apply depending on your mobile carrier plan.

3. We Do Not Share Your Mobile Information

No mobile information will be shared with third parties or affiliates for marketing or promotional purposes. Text messaging originator opt-in data and consent will not be shared with any third parties. We may share your information only with service providers who help us deliver text messages (such as our messaging platform provider), and only for that purpose, or when required by law.

4. Your Consent and How to Opt Out

You will only receive text messages from IEC Dakotas if you have opted in to receive them. Consent to receive text messages is not a condition of enrollment, membership, or any purchase.

You may opt out at any time by replying **STOP** to any message from us. After you opt out, you will receive one final message confirming that you have been unsubscribed, and no further messages will be sent unless you opt in again. For help, reply **HELP** to any message or contact us using the information below.

5. Data Security and Retention

We take reasonable measures to protect your mobile phone number and opt-in records from unauthorized access, use, or disclosure. We retain this information only as long as needed to provide SMS communications, honor your opt-out preferences, and comply with legal and record-keeping requirements.

6. Children

Our SMS program is not directed at children under 13, and we do not knowingly collect mobile phone numbers from children under 13.

7. Changes to This Policy

We may update this SMS Privacy Policy from time to time. The current version, with its effective date, will be posted on our website at www.iecdakotas.com. Continued participation in our SMS program after changes are posted constitutes acceptance of the updated policy.

8. Contact Us

If you have questions about this policy or our SMS program, or believe any of your information is incorrect, please contact us:

IEC Dakotas, Inc.

801 W. Blackhawk Street, Sioux Falls, SD 57104

Website: www.iecdakotas.com

Phone: [insert office phone]

Email: [insert office email]